

USA COMMUNITY COLLEGE
10-DAY FAMILIARIZATION PROGRAM

B.H.M.S. 

Business & Hotel Management School

Lucerne, Switzerland

SWISS SUMMER ABROAD 2027



ACADEMIC ENRICHMENT & CULTURAL DISCOVERY

CULINARY ARTS, HOSPITALITY & SWISS CULTURE

bhms.ch

28 JUN – 7 JUL 2027
10 DAYS / 9 NIGHTS

UP TO 2 US CREDITS
TRANSFERABLE*

LUCERNE
SWITZERLAND

CHF 3,300
GROUP RATE CHF 2,900

Benedict[®] | Member of Benedict Education Group Switzerland

Your Swiss Summer Abroad

Ten days of academic enrichment, cultural discovery, and Swiss hospitality in Lucerne – Switzerland's number one destination city. Two parallel tracks – Culinary Arts and Hospitality – with hands-on workshops at BHMS, and iconic Swiss excursions, ending with a practical assessment and certification ceremony.

Culinary Track

- Bread & Bakery, Chocolate Creations, European national dishes
- Cooking methods & modernist cuisine foundations
- Cooking competition + certification ceremony

Hospitality Track

- Service excellence & apero service lab
- Hotel behind-the-scenes: front office & check-in role-play
- The art of fine dining service & luxury guest experience
- Service competition & concept pitch + certification

Excursions & Experiences

- Zurich day trip with Lindt chocolate visit
- Mount Rigi excursion & Lake Lucerne
- Swiss cheese factory visit
- American Dinner on the 4th of July
- Evening city tour, rooftop drinks & farewell fondue dinner
- Cultural immersion in Lucerne, one of Switzerland's most beautiful cities



Fast-Track Degree

- Associate degree holders (Hotel Management, Business, Culinary Arts) enter the final BA semester at BHMS directly
- Complete a paid internship in Switzerland
- Learn German, French, or Italian
- Summer Abroad participation costs credited toward Top-Up BA tuition

Faculty Travel Incentives

- 5 students → 1 faculty member all-inclusive: airfare, accommodation, meals, and excursions
- 10 students → 2 faculty members + additional reduction

Important Dates

Application deadline	March 31, 2027
First deposit (CHF 500)*	May 1, 2027
Remaining balance due	June 1, 2027

*Non-refundable

Program 2027

Date	28.06 – 07.07
Arrival Monday, 28 June // Departure Wednesday, 7 July	

Pricing Summary

PER STUDENT	CHF 3,300
GROUP RATE (10+ SAME COLLEGE)	CHF 2,900

INCLUDED IN THE PROGRAM:

- Shared student accommodation
- Daily meals
- Academic program & workshops
- Exciting excursions
- Up to 2 US academic credits (transferability subject to home-institution approval)

Martin Wyler – Regional Director (Europe and Americas)
martin.wyler@bhms.ch // +41 76 344 33 29

BHMS Business & Hotel Management School
Guetschstrasse 2-6 // 6003 Lucerne // Switzerland
www.bhms.ch